



# NORTHERN HIGHLIGHTS



The SCC Ontario Chapter's Newsletter



May 2023

Volume CVIII

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## SCC ONTARIO CHAPTER MEETING

*"The Impact of Natural, Clean Beauty and AI on  
Formulating in 2023"*

-Perry Romanowski

**May 25th, 2023**

## PRE-REGISTER FOR THIS CHAPTER MEETING

As this meeting is an "in person" event simply click on the button below which will take you to our registration page. You can then either bring the payment with you or request a PayPal link from [rob.castillo@univarsolutions.com](mailto:rob.castillo@univarsolutions.com). Please make your reservation before the Monday prior to the meeting.

**Click Here  
To Register**

# SCC ONTARIO CHAPTER MEETING

*“ The Impact of Natural, Clean Beauty and AI on Formulating in 2023 ”*

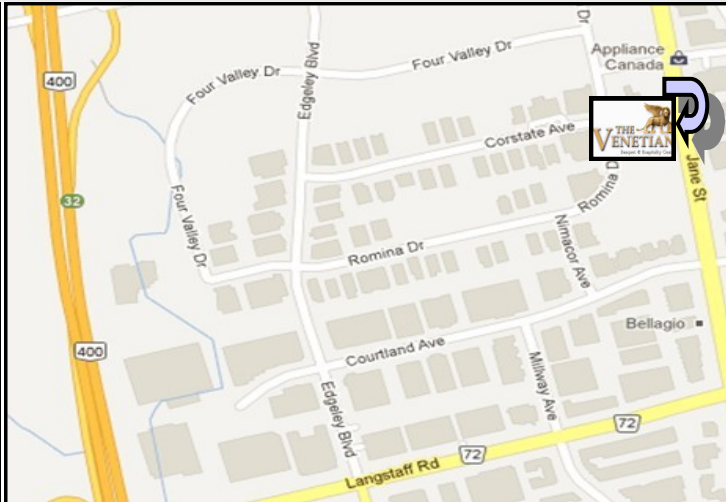
-Perry Romanowski

**May 25th, 2023**

**Location:** The Venetian Banquet & Hospitality  
Centre 219 Romina Drive, City of  
Vaughan, ON, L4K 4V3  
(tel: 905-264-9960)

**Time:** 5:00 Cocktails  
6:00 Dinner  
7:00 Presentation  
8:00 Adjournment

**Fees:** \$60 pre-paid SCC member  
\$70 pre-paid non-member  
\$30 pre-paid student  
\$75 at the door



## Abstract:

There are two big topics that will impact formulators in 2023 and beyond, Natural/Clean Beauty and Artificial Intelligence (AI). Natural cosmetics took root in the 1970's but really started to grow in the 1990's. After facing notable performance problems the movement shifted to Clean Beauty where it has become a popular marketing positioning for numerous new brands. However, with no legal definitions, companies & retailers have been left to define it for themselves. This is both good and bad as it allows companies to create products the way they want but it also opens them up to potential lawsuits. In this talk we will look at the development of Natural and Clean beauty products. We'll cover what it means in the marketplace, how successful companies are implementing it and what formulators need to do to adapt their formulations the clean and natural beauty consumer of tomorrow. We also look AI and the impact that it may have on formulating products now and in the future.

## Biography:

Perry Romanowski is an independent cosmetic chemistry who has spent the past 30 years developing formulas in the personal care and cosmetic industry. His primary focus has been on hair and hair-related products. He is currently vice president of Element 44 Inc which specialized in science education. He conducts an online course called Practical Cosmetic Formulating that provides cosmetic chemists continuing education across a broad range of formula categories. He is currently the Chair of the IFSCC Education Committee and is a former president of the Society of Cosmetic Chemists (SCC). Previously, Romanowski worked for Alberto Culver, last serving as a senior project leader for hair care innovation. Additionally, he has made appearances on popular TV shows including the Dr. Oz show and the Rachel Ray show.





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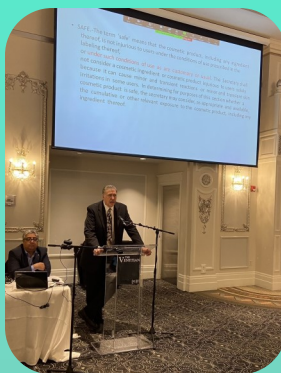
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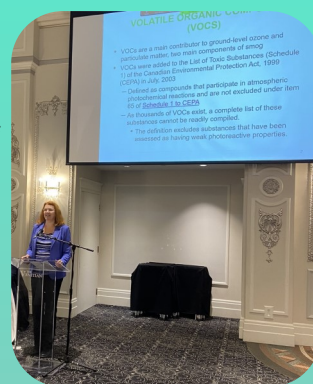
# Regulatory Day 2023

Recap

We had a very busy day on March 21st at the Venetian. The free event for members started with a virtual talk from **John Chave** [Director General, Cosmetics Europe] entitled **"Profiling Microplastics Restriction in Europe – Possible Implications for Cosmetic Formulation Beyond Europe"**. The presentation gave an overview of the proposed Microplastics Restriction in Europe, including specific elements applicable to the cosmetics industry. John explained the definition of microplastics included in the restriction, relevant derogations, timelines, and additional obligations with regards to labelling. The aim of the presentation was to be able to help companies exporting into the EU understand how they can prepare for the entry into the effect of the EU Restriction, and outline insights and possible implications for similar microplastics measures that may be adopted in the future in Canada or elsewhere.



We then moved to **"US Modernization of the Cosmetics Regulation Act – Changes and Impacts for Cosmetic Formulation Supply Chain"** where **Dr. Craig Weiss** [Co CEO, Consumer Product Testing Company] discussed the "Modernization of Cosmetics Regulation Act of 2022" (commonly known by its acronym "MoCRA"). The presentation went into detail, explaining and defining the terminology used as well as reviewing the basic requirements under MoCRA and finally, the timing and effective dates for publication of the required Notice of Proposed Rulemaking and Final Rule were covered.



Before lunch **Mary Elen Perkin** [Manager, Consumer and Cleaning Products, Industrial Sectors and Chemicals Directorate, Environment Climate Change Canada] presented **"VOCs in Certain Products Regulations Update and Alternative Control Opportunities – A Formulation Perspective"**.

Mary Elen discussed new regulatory limits for the Volatile Organic Compound Concentration Limits for Certain Products Regulations that will come into effect on January 1, 2024.



After lunch we had a second virtual presentation by **Nicholas Shipley** [Manager, Risk Management Strategies Division, Consumer and Hazardous Products Safety Directorate, Health Canada] and **Reid Bolan** [Regulatory Policy and Risk Management Advisor, Risk Management Strategies Division, Consumer and Hazardous Products Safety Directorate]. Their presentation focused on the recently published proposal to update the Cosmetic Regulations which seeks to strengthen the labelling requirements for cosmetics by introducing a requirement to disclose certain fragrance allergens on cosmetic labels. They also outlined details regarding the upcoming Hotlist consultation, further to the Notice to Stakeholders published late last year.

Finally our moderator for the day **Beta Montemayor** [Vice-President, Director of Science, Regulation and Market Access, Cosmetics Alliance Canada] presented **"Polyfluorinated Alkyl Substances (PFAS) – The Writing is on the Wall (Getting Ready for the Future)"**. Beta explained how PFAS or Polyfluorinated Alkyl Substances are a very large group of substances that are under significant scrutiny given their properties to potentially hang



around and build up in the environment. More specifically how some PFAS's are used in cosmetic and personal care products for a variety of functional attributes. Although the Government of Canada is currently assessing of these substances, Environment and Climate Change Canada has advanced a proposal to add PFASs to the List of Persistent Organic Pollutants (POPs) under the Stockholm Convention.





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New Venue

Join Us at the  
**LIONHEAD**  
Golf Club and Conference Centre

Wednesday,  
July 12th, 2023



## "SCC ONTARIO'S 21ST ANNUAL GOLF TOURNAMENT"

The SCC Ontario Chapter is proud to announce we are  
moving to a new home for our Annual Golf Tournament!  
**Lionhead Golf Club and Conference Centre**

### FEES:

#### Prior to June 15

Golf, Lunch & Dinner Package \$250

Golf & Lunch only \$200

Dinner—only \$125

#### After June 15

Golf, Lunch & Dinner Package \$275

Golf & Lunch only \$225

Dinner—only \$125

**Registration Closes July 3, 2023**

### RESERVATIONS

Pre-registration is required for this event. Only on-line registrations will be accepted. Please no email registrations.

When Registered Payments can be sent to:  
The SCC Ontario Chapter, c/o Rob Castillo, 64 Arrow Road. Weston ON M9M 2L9

Should you have any questions or concerns please contact Gagan Jain.

Email Gagan at [gjain@renechem.com](mailto:gjain@renechem.com) or phone at (647-926-3674).

**REGISTER  
ON-LINE**

VISIT LIONHEAD  
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### SCC SPONSORSHIP OPPORTUNITIES

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THE SPONSORSHIPS DEADLINE  
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# Confessions at the beauty Counter

Written by Jacklin Hoffelt

Despite our best efforts to “educate” consumers, they will use the wrong products.

I thought I'd share a chat I had with my friend who works at a High End Beauty Counter.

Mr. Craig Ford did a great job on his blog on Viscosity, Rheology and Rheology Modifiers, which would have been my topic as well. Nevertheless, the insight I would like to share on the SCC Blog comes from a great friend that works the luxury skin care department and has the best confessions at the beauty counter:

In this case, it wasn't so much a confession – more like a declaration. Even included a proud chest and a big smile.

**At the beauty counter, I was helping a middle-aged woman, the daughter of the declarant. As the sale of traditional skincare items mounted, the mom seemed to disapprove of the transaction. Her lips were beginning to purse. Felt like the mom viewed it as her daughter throwing money away – when out it came, “Well, I just wash my face with Dawn dishwashing soap. I have for years.”**

So resolute. She even had a twinkle in her eye.

## **What. A. Terrible. Idea.**

Dawn dish detergent ingredients: water, sodium lauryl sulfate, sodium laureth sulfate, c12-14-16 dimethyl amine oxide, SD alcohol, sodium chloride, PPG-26, pei-14 PEG-10/PPG-7 copolymer, cyclohexanedi-amine, phenoxyethanol, magnesium chloride, methylisothiazolinone, fragrance, yellow 5, blue 1.

Bet she uses turpentine as a toner. And steel wool as an exfoliant?

How did her skin look? Dry. Very dry. Loaded with fine lines that could be easily treated with proper hydration.

## **FACE WASH CAN TYPICALLY HAVE UP TO 20 PERCENT OF SURFACTANTS WHILE HOME CLEANSERS CAN HAVE UP TO 50 PERCENT USE LEVEL IN THEIR FORMULATIONS.**

Surfactants clean and lift dirt to be rinsed away. The pH of Dawn is listed as a pH of 8.7 – 9.3 on the Safety Data Sheet. The normal pH of skin is between 4.0-6.0. Great cleaning power at a pH of 9 for your clothes and dishes...your face, NOT so much! Say bye, bye to hydration, acid mantle, and protective lipids our industry strives to promote and protect.

*Continued on page 17*

# Seneca Capstone Projects 2023

We had another round of amazing Teams for the Capstone projects this year! In 13 weeks they were able to create a Facial Oil for ASRI Beauty, a Hair Texturizer for Ego Salon, a Shea Butter Hair Stick for Seize the Shea and an Oil Cleansing Bar for SIQ Beauty. We also had a student develop a Marketing campaign for NORM (Natural Organic Matters).

The Award winners are as follows:

Project Manager – Cynthia Li (Ego Salon) sponsored by Azelis  
 Packaging – Adriana Merchan (Ego Salon) sponsored by Essential Ingredients  
 Formulation – Sydney Szeto (Seize the Shea) sponsored by Azelis  
 Marketing – Raquel Wakida (SIQ Beauty) sponsored by Dempsey  
 Regulatory – Emily Francoeur (Ego Salon) sponsored by Andicor  
 Quality – Amy Glover (Seize the Shea) sponsored by Quadra



Team Award went to Seize the Shea and was sponsored by Andicor, Azelis, Barentz, Croda, Farachem, and IMCD  
 Team Members: Eunice Barnuevo, Amy Glover, Kaitlyn Ham, Laura Martin and Sydney Szeto.



Thank you to everyone for their continued support of the Seneca Cosmetic program! You gladly answer student questions, send samples, give lectures and hire our students! We'd also like to thank StickerBeat for providing labels and Max Packaging Solutions for making our cartons. We couldn't do this without all of you supporting us!

We would also like to thank our guest speakers for the evening! **Celine Tadrissi** Spa Director, owner, and founder of the award-winning Hammam Spa by Cēla. **Ira Sherr**, Manager, Seneca Centre for Innovation in Life Sciences (SCILS) **Kelle Jacob** from ASRI Beauty and **Linda Stephenson**. Finally **Sharon Robertson** was our Master of Ceremonies for the evening!







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We set you up for success with formulation support from our R&D chemists, strong supplier relationships, and high quality performance and specialty ingredients.

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# Dues Renewal

Returning members can sign in, or reset their password if needed, via the button below. Once signed in, you will see an option to reactivate your membership.



Please note: It is important to keep your membership active. Members who are dropped for non-payment of dues must pay a reinstatement fee plus current year dues in order to be reinstated. Members who resign will only need to pay current dues to be reinstated.

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## Presenters Welcome!!!



The SCC Ontario Chapter board is currently accepting submissions for presentations! Interested parties can submit a presentation abstract and a biography. Your talk may be accepted for either a Chapter meeting or Education Day.

Please send all enquiries to Andy Halasz (speaker coordinator) at

[bhalasz39@gmail.com](mailto:bhalasz39@gmail.com)

## Did You Know?

SCC Ontario Chapter Has a Group Presence on **Linked in** and invites you to join the Group As a Member of the SCC Ontario Linked in Information Source.

Take A Look **Linked in**



## NEWSLETTER POSTING DATES FOR 2023

Here are the dates for 2023 that the Northern Highlights Staff plan to post the 5 newsletters for the year;

- ♦ January 12th
- ♦ February 27th
- ♦ April 27th
- ♦ August 24th
- ♦ October 5th



(or as close as we can get)

Should posting dates change throughout the year the most up to date list can be found at;

<http://www.ontarioscc.org/newsletters.htm>



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*Did You Know?*

**Squirrels can survive  
a fall from any height,  
at least hypothetically**

Squirrels, in theory, can survive a fall from an object of any height due to two factors: their size and their mass. A force (such as the force of gravity) is calculated by multiplying mass and acceleration. The acceleration due to gravity on Earth is always roughly 9.81 m/s<sup>2</sup>, regardless of what object it is acting on. Squirrels are not very heavy—a grey squirrel only weighs about 0.5 kg—meaning that the force acting on a falling squirrel just isn't that big.

$$\text{Force} = \text{mass} \times \text{acceleration} = 0.5 \text{ kg} \times 9.81 \text{ m/s}^2 = 4.9 \text{ N}$$

We measure forces in a unit called "Newtons", named for Isaac Newton who gave us Newton's three laws of motion.

Compare this to, for example, a falling 50 kg human, which would be pulled downward with a force of about 490 N. A factor of 100 higher!

On top of being small, squirrels are fluffy and intuitively spread their bodies out when falling. This allows them to experience as much wind resistance as possible, slowing down their rate of descent. Some squirrels even use this fact to glide through the air. While gliding is not the same as flight, we nonetheless call them flying squirrels.

For these two reasons, the terminal velocity (fastest speed while falling) of squirrels is slow enough that they will, at least in principle, never fall so hard that they hurt themselves.

Compliments of <http://www.mcgill.ca>

Over on the Dawn dish soap site, there are several alternative uses listed. For example, “how to clean greasy wheels and rims.” Instructions include a dilution ratio of one teaspoon of dish liquid per one gallon of hot water to wash a car’s road beaten tires and rims. Using the soap as a face wash doesn’t even come close to that dilution ratio.

The section’s final sentence is, “Excess residue may lead to etching on certain materials.” If a rubber tire or steel rim can have “etching” due to lack of thorough rinsing, what could this product do to poorly rinsed human skin?

On the flip side, I found some YouTubers and various “beauty” sites, such as MakeupAlley.com, supporting Dawn as a face wash:

***“... I was the victim of WW2 [Or W-D40?!] on my face. I tried everything. Nothing seemed to work. Then I asked the one person who has always had amazing skin ... He went into his kitchen and pulled out a bottle of blue Dawn. ... Thank you, Dawn!!”***

Sodium lauryl sulfate and sodium laureth sulfate are known eye and skin irritants. What if she got the soap got in her eyes? Regarding skin contact, the Safety Data Sheet states, “Skin protection: Not normally needed. For prolonged or repeated skin contact use suitable protective gloves. Recommended gloves include rubber or neoprene.” Yikes!

Dawn dish soap is not meant for facial care. No matter what she says, it is not working for her!

## WHERE YOU FIT IN?

Despite the best efforts of P&G’s marketing department, consumers will make their own uneducated decisions. In our workplace, many of us have Safety Data Sheets’ readily available for our information.

Perhaps, when given the opportunity to do so, we can educate consumers as consumers ourselves (C2C). Using our expertise in the field to inform friends, family members and neighbors (who ask our opinion of course) why we have decided to use this product over that one – which I believe can really empower them to make educated purchases.

Also, **SmartLabel** is answering that call in that they give consumers easy and instantaneous access to detailed information about thousands of products consumed daily.

### About the author

Jacklin Hoffelt is presently a Technical Sales Manager Personal Care for SNF Holding Company. She holds a Master of Business Administration from the University of Texas at Dallas and a Bachelor of Science degree from Texas A&M University. Her passion was found in the cosmetic science industry in 1994 and has enjoyed continuing her education with various companies along the way.

Jacklin has served the Society of Cosmetic Chemists on the National level these activities include: Area III Director, Committee on Chapter Affairs, Nominations & Elections, Constitution & Bylaws. She has also volunteered for the SCC at the local level for the Southwest Chapter which include: SWSCC Chair, SWSCC Chair Elect, STEM/Minders 2017, Awards Chair 2015, SWSCC Suppliers’ Day and the Area III Webinar 2016. In her spare time, Jacklin is a Girl Scout Leader to thirteen Brownie girls ages 8-9.





## SCC ONTARIO EMAIL REGISTRATION

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address;**

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website for  
detailed job  
listings

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## UPCOMING EVENTS

May 25th, 2023 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting— Natural Clean Beauty 2023 — Perry Romanowski
July 12, 2023 Lionhead Golf & Conference Centre	SCC Ontario Golf Tournament <b>NEW LOCATION</b>
September 21, 2023 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting— SCC Ontario Education Day
November 2, 2023 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting— TBA
November 24th, 2023 The Venetian, Vaughan Ontario	Annual Holiday Dinner Dance
February 1st, 2024 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting— TBA
March 6th, 2024 The Venetian, Vaughan Ontario	SCC Ontario Regulatory Day
May 30th, 2024 The Venetian, Vaughan Ontario	SCC Ontario Chapter Meeting— TBA

## ONTARIO CHAPTER SCHOLARSHIP PROGRAM SOCIETY FOR COSMETIC CHEMISTS



The support of Cosmetic Science Education and Research are central to the goals of the Society of Cosmetic Chemists (SCC). The Ontario Chapter has developed a Scholarship Program available to students planning to complete cosmetic science research in Canada. In the past, the \$1000.00 award has been presented to students from Seneca College, University of Toronto, University of Waterloo, University of Guelph and McMaster University. The program began in 2003 and over 20 students have received awards.

Interested students are invited to submit a brief one page outline to Dennis Zuccolin, Director of Scholarships at [dzuccoli@estee.ca](mailto:dzuccoli@estee.ca). The scholarship applications will be reviewed by the SCC Ontario Chapter Board members. Students awarded a scholarship can also apply for additional support (up to \$1000.00) to cover research and development costs, training and conference expenses.

The Ontario Chapter has supported the Seneca College Cosmetic Science Program and students by providing annual scholarships. Undergraduate students of the Seneca School of Biological Science and Applied Chemistry have also been supported by an annual award.

Successful scholarship and award candidates are encouraged to attend SCC meetings, volunteer at events, collaborate with members, prepare a poster presentation, write an article for the newsletter and make an oral presentation on their research at a chapter meeting.



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## MEMBERSHIP

For those who would like to become members, yearly fees are \$170US. Applications are available from your Executive Committee or on-line at;

<http://www.sconline.org/membership/>

Please return the completed form at your convenience and reap the benefits of the SCC. For renewal memberships, please send payments directly to the SCC National Office. For your convenience, National will accept payment by **VISA, Mastercard or AMEX**. Please contact National for details.

## Presentation Library

Peruse our wide selection of presentations from previous meetings

<http://www.ontarioscc.org/presentations.htm>

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### Change of Address

Throughout the year many of our members change jobs or relocate and forget to notify the National Office. Without notification, these members may not receive important mailings and eventually are made inactive. If you know of someone who has moved, please ask them if they have contacted the National Office regarding their address change.