

SCC ONTARIO CHAPTER MEETING "SENSE, NONSENSE, AND SCIENCE "

Joe Schwarcz PhD

May 30th, 2024

Location: The Venetian Banquet & Hospitality Centre
219 Romina Drive, City of Vaughan, ON,
L4K 4V3 (tel: 905-264-9960)

Time:
5:00 Cocktails
6:00 Dinner
7:00 Presentation
8:00 Adjournment

Fees:
\$60 pre-Paid SCC Member
\$75 pre-Paid Non-Member
\$30 pre-Paid student
\$75 at the door

"Special"

**Members can Register one "Non-Member" for the "Member" price!
So bring a friend...they will love this talk!"
Payment by Credit Card is now available.**



Abstract :

A little nonsense, now and then, is relished by the best of men. These days, however, we seem to be dealing with more than just a little nonsense. The Internet is filled with products that promise miraculous cures and magical weight loss schemes, health food stores equate "natural" with "safe" and the dead offer advice to the living through "mediums."

Synthetic substances are looked upon as villains and some cosmetics advertise that they are "chemical-free." Only a proper scientific investigation of these issues can separate sense from nonsense.

Biography:

Joe Schwarcz is Director of McGill University's "Office for Science and Society" which has the mission of separating sense from nonsense. He is the recipient of numerous awards for teaching chemistry and for interpreting science for the public and was the first non-American to win the American Chemical Society's prestigious Grady-Stack award for popularizing chemistry. "Dr Joe" has hosted a radio show on science for forty-three years, has appeared hundreds of times on television, writes a regular newspaper column and is the author of nineteen best-sellers. He has been awarded honorary degrees by Athabasca University, Cape Breton University, the University of Windsor and Simon Fraser University. Professor Schwarcz is also an amateur magician and often spices up his presentations with a little magic.

 Registration