

save
the
date

"SENSE, AND NONSENSE AND SCIENCE"



The SCC Ontario Chapter is proud
to announce that

DR. JOE SCHWARCZ

will be our guest speaker on
May 30th!

I am sure many of you know of "Dr Joe" and perhaps heard him speak, bought his books, read his articles. Renowned for his unique take on all things "science" and his approach to a variety of subjects Dr Joe has been entertaining audiences and readers for years.

Dr. Joe Schwarcz is Director of McGill University's "Office for Science and Society" which has the mission of separating sense from nonsense.

He is well known for his informative and entertaining public lectures on topics ranging from the chemistry of food to the connection between the body and the mind.

Professor Schwarcz hosts "The Dr. Joe Show" on Montreal's CJAD and has appeared hundreds of times on The Discovery Channel, CTV, CBC, TV Ontario and Global Television.

He also writes a newspaper column entitled "The Right Chemistry" and has authored eighteen books including "Radar, Hula Hoops and Playful Pigs," "The Genie in the Bottle," "That's The Way The Cookie Crumbles," "Dr. Joe And What You Didn't Know," "The Fly In The Ointment" "Let Them Eat Flax" "An Apple A Day," "Brain Fuel," "Science, Sense and Nonsense," "Dr. Joe's Brain Sparks," "Dr. Joe's Health Lab," "The Right Chemistry," "Is That a Fact," "Monkeys, Myths and Molecules," "A Feast of Science," and his most recent, "A Grain of Salt."

Professor Schwarcz also an amateur magician and often spices up his presentations with a little magic.

**Mark your calendars for Thursday May 30th
at the Venetian at 5pm!**

Dr. Joe's talk for the evening is,

"SENSE, NONSENSE, AND SCIENCE"

More details to follow!

