



SCC ONTARIO EDUCATION DAY SEMINAR



*“Cosmetics Going Green
(or Simply Greenwashing)? The Greening of Cosmetic Products: Consumers,
Market, Regulation & Certification Standards”*

WEDNESDAY SEPTEMBER 23rd, 2020

SCC ONTARIO ON-LINE SEMINAR

HOSTED BY “SCC Webinars”

Time: 10:00 AM Eastern Daylight Time

Free for SCC members

Non-members—please contact us to enquire about guest access



Seminar Objectives

Upon completion of this seminar, the participants will be able to:

- Describe key driving forces behind the global sustainable consumer movement
 - Describe major trends in developing sustainable cosmetic/personal care products
- Outline pertinent global regulation & legislation relevant to “green” personal care products

Seminar Description

The consumer market has evolved over time along with the global green movement. Today’s consumers are conscientious buyers who do not simply buy into a green image, they want to see proof that the manufacturers are engaged in business practices that would ensure a common, sustainable future for all, in both economical and ecological sense. In short, they demand reassurance and actual substantiation of sustainability. This program will provide an overview of this socio-economic trending and how it is shaping the behavior and practices of both consumers and manufacturers alike in cosmetic/personal care product development.

Program Outline for Wednesday September 23rd

- ⇒ **Session 1:** 10am– 10:50am
The Green Trending of Global Cosmetic/Personal Care Market & Legislative Movement
- ⇒ **Session 2:** 11:00am –11:50am
Green Cosmetic/Personal Care Product Certification Schemes

Seminar Director Bios

Wen Schroeder is the president of SEKI Cosmetics. She was key expert for the ASEAN-EU Programme (under the EuropeAid) for Regional Integration Support in cosmetic & pharmaceutical GMP and testing and served as scientific advisor to Taiwan External Trade Development Council. Ms. Schroeder had served for the Personal Care Products Council and is active in the Society of Cosmetic Chemists and the Regulatory Affairs Professional Society. With 20+ years of industrial experience, 30 US patents and numerous publications, Ms. Schroeder is an internationally recognized lecturer on cosmetic science & regulatory affairs. Her lecture topics cover a wide range of areas from chemical management, biocide regulations to medical device, food, drug and cosmetic law. Ms. Schroeder is the editor of the book, Sustainable Cosmetic Product Development by Allured Books, as the first comprehensive technical reference work in this field for the cosmetic and personal care industry.

